



## Alliance for Health

A health planning and resources development agency

A broad-based community coalition  
encouraging optimal health for all  
through high quality services  
at the lowest cost.

*Since 1948*

### What are our values?

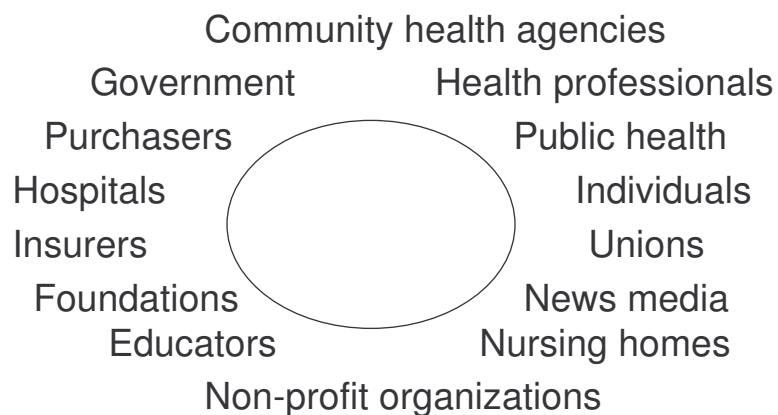
- Community accountability
- Open dialogue
- Information sharing
- Equal partnership among members
- Objectivity/neutrality
- Collaboration
- Inclusiveness
- Integrity
- Honesty
- Efficient, effective, high quality health care for all

## Focus of Organizational Structure & Processes

*A group discussion and consensus process  
through “roundtables”*

- Health of our population is key
- Representation of all constituents and talent
- Balancing of interests through representation
- Honest sharing of varying perspectives
- Transparency

## Who participates at the roundtable?



Q. What does a roundtable do?

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A. Whatever 51% or more of those at the table say it should do.

What do we do now?

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- Identify & help prioritize the community's health issues.
- Act as a community catalyst.
- Lead discussion about health directly & through the media.
- Convene diverse groups, ask key questions.

## What do we do now?

(continued)

- Present recommendations to the community.
- Develop support from all segments of the community to help solve health issues.
- Help balance the community's health care resources.
- Provide neutral validation and filtering of information.

## Primary Service Area

**Includes**  
*(but not limited to)*  
**12 Counties of**  
**West Central**  
**Michigan:**

**Allegan  
Ionia  
Kent  
Lake  
Mason  
Mecosta  
Montcalm  
Muskegon  
Newaygo  
Oceana  
Osceola  
Ottawa**



What are our primary services?

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*Planning*  
*Project Evaluation*  
*Information & Data*  
*Consultation &*  
*Technical Assistance*



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Plans fail for lack of counsel, but  
with many advisors they succeed.

*-Proverbs 15:22*

*New International Version*